

STRATEGIC MANAGEMENT FOR BUSINESS

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1. Authors are free to select any topic that conforms to the above broad areas.
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3. Manuscripts should be typed in 12 font-size, Times New Roman, single spaced with 1” margin on a standard A4 size paper.
4. Manuscripts should be organized in the following order: Title, Name(s) of author(s) and his/her (their) Complete affiliation(s) , Abstract (not exceeding 350 words), Introduction, Main body of paper, Conclusion and References.
5. The abstract should summarize the context, content and conclusions of the paper in less than 350 words in 12 points Italic Times New Roman. The abstract should have about five key words.
6. APA style reference should be used and should be put at the end of the document. Do not add Footnotes or Endnotes.

Submission Details:

Chapter Submission Deadline : 4th June 2023

Decision of Acceptance : 6th June 2023

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